

TWO DAYS WORKSHOP ON OVERVIEW OF INTELLECTUAL PROPERTY RIGHTS AND PATENT LAW

DATE : 11th & 12th December, 2018

PARTICIPANTS : A total of 110 members.
Faculty – 45 Students – 65

RESOURCE PERSONS

- **Dr. P. V. Brahmachari**, Assistant Professor, Department of Biotechnology, Krishna University.
- **Dr. D. Venkata Reddy**, M/s. RVR Association, IPR Attorneys & Advocates, Hyderabad.
- **Dr. N. Nageswara Rao Reddy**, Assistant Professor, Department of Biochemistry & Bioinformatics, GITAM University, Visakhapatnam.
- **Sri M. Vijaya Kumar**, CEO I-WIN IP Services, Hyderabad and **Dr. D. Sreekanth**, Manager, RR Veterinary Health Care Pvt. Ltd, HYDERABAD, Telangana.

DESCRIPTION OF THE PROGRAMME

- ❖ **Dr. P. V. Brahmachari** created awareness on **The Role of Intellectual Property Rights** - Patents in Innovation and Entrepreneurship and the importance of creating public awareness on the pivotal role of IPRs in the globalized knowledge economy. He specially referred to patent drafting and its filing procedure.
- ❖ **Dr. D. Venkata Reddy** emphasized on **The Trademarking** which gives legal ownership in specific locations, may be local, state, or nationwide. He concluded with the value of protection for both business and consumers through trademarks.
- ❖ **Dr. N. Nageswara Rao Reddy** discussed **The Process of Getting Patents for a Food or Recipe and its Protection**.
- ❖ **Sri M. Vijaya Kumar** interacted and answered many queries raised by the participants.

LIGHTING OF THE LAMP



PRESENTATIONS

