

PROFILE

Name : P.Vanitha

Designation : Lecturer in Department of Commerce

Teaching Experience : 9 years

Educational Qualifications: M. Com, MBA

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Positions Held:

- Member Commerce Association
- Member IQAC
- Member EDC
- Member Tutor Ward

Awarded NPTEL-AICTE Faculty Development Programme Certificate for successfully completing the course Management – I in the month of Sep, 2018

Faculty Development Programmes Attended:

- Attended Faculty Development Programme (FDP) on Implications of GST Conducted by SDMSMK, Vijayawada on 29th and 30th march 2019.
- Attended Faculty Development Programme (FDP) on Accounting Standards Conducted by P.B.Siddhartha College of Arts and Science Vijayawada on 4-5-2019.
- Attended Faculty Development Programme (FDP) on Effective Classroom Communications Conducted by SDMSMK, Vijayawada on 4-6-2019.
- Attended Faculty Development Programme (FDP) on *Tally Nipunya with GST* conducted by A.P.State Skill Development Corporation (APSSDC), Vijayawada on 26-09-2018 & 27-09-2018.

- Participated in Faculty Development Programme conducted by HR Footprints in association with NHRD Network, Vijayawada Chapter at P.B. Siddhartha College of Arts & Science, Vijayawada on 12-10-2018.

Workshops Attended:

- Attended National Workshop on *Benefits and Challenges of Inter Disciplinary Research* conducted by K.B.N. College, Vijayawada on 13-11-2018.
- Attended National workshop on *Entrepreneurial Pursuits for Youth in Fostering Start-Ups* conducted Montessori Mahila Kalasala, Vijayawada on 18-02-2019 to 19-02-2019.
- Participated in a UGC sponsored One-Day National Workshop on *Research Methodology- Approaches and Techniques* conducted by P.B. Siddhartha College of Arts & Science, Vijayawada on 3-11-2018.
- Participated in a UGC sponsored National Workshop on *Intellectual Property Rights – Issues and Challenges* conducted by K.B.N. College, Vijayawada on 23-11-2018.
- *Participated in a National Level workshop on Supply Chain Management conducted by K.B.N. College, VJA on 28th & 29th July, 2017.*
- *Participated in a workshop on GST Accounting Procedure and e- filling* Conducted by P.B.Siddhartha College of Arts & Science, VJA on 18-08-2017.

Conferences Attended:

- Participated in an International Conference on *Domestic Violence* conducted by Women's Cell, SDMSMK, and Vijayawada on 13-12-2018. .
- Participated in a conference on *an overview on GST* Conducted by Andhra Chamber of Commerce at GATE WAY Hotel, VJA on 29-06-2017.

Text Book Authored:

- Authored one chapter in the book on *Income Tax* published by Himalaya Publishers, Bengaluru.
- Authored one chapter in the book on *Goods and Services Tax - I* by Himalaya Publishers, Bangalore.

Seminars Attended:

- ***Presented a paper on Participation of Youth in Politics in a National Seminar on Empowerment of Youth – Preparing for Future Conducted by P.B.Siddhartha College of Arts and Science in association with Rajeev Gandhi National Institute of Youth Development Government of India on 19th and 20th March 2015***
- Presented a paper on ***Corporate Governance Initiatives and recent Developments in India*** in a U.G.C. National Seminar on ***Good Corporate Governance in India and Challenges*** conducted by S.D.M.Siddhartha Mahila Kalasala, Vijayawada on 3rd & 4th Feb, 2015.
- Presented a paper on ***Major Challenges Faced by Agricultural Sector*** in a U.G.C. National Seminar on ***Indian Rural Economy and Employment – Importance, Issues and Challenges*** conducted by Govt. Degree College, Razole, and Vijayawada on 23rd & 24th Feb, 2015.
- Presented a paper on ***Significance of ICT in Rural Market*** in a U.G.C. National Seminar on ***Role of Information and Communication Technology in Rural Development*** conducted by S.D.M.Siddhartha Mahila Kalasala, Vijayawada on 25th Feb, 2015.
- Presented a paper on ***Brand Promotion*** in the National Seminar on ***Brand Management*** conducted by V.R. Siddhartha College of Engineering, VJA on 28th Mar, 2014.
- Presented a paper on ***A view on FDI and SWOT Analysis on Retail Sector in India*** in the National Seminar on ***FDI in Service Sector Opportunities and Challenges*** conducted by Krishna University, Machilipatnam on 24th & 25th April, 2014.