

INTERNATIONAL GUEST LECTURE ON NEW STRATEGIES IN COMMERCE EDUCATION

Name of the College	: Sri Durga Malleswara Siddhartha Mahila Kalasala
Organised Department	: Commerce
Title of the Programme	: International Guest Lecture on New Strategies in Commerce Education
Date of the Programme	: 18-11-2015
Details of Resource Person	: Dr. Dion Gouws. Chair of Accounting & Finance, School of Business, University Virgin Island. USA
Brief Report of the Program	: Dr. Dion Gouws in his speech he said that in America and India there are wide opportunities to the commerce students. Students with full-fledged knowledge in commerce are available but they are not provided information to get employment. The students with CA qualification are placed immediately in America and they are highly paid. So he advised students to do CA. company secretarial practice is also having equal opportunities in both the countries but students are not having proper knowledge about it. At the end of the session he advised not to do only convention courses in commerce but also suggested them to study professional courses.

