

INNOVATIONS

The college has established the **Siddhartha Femi Innovation & Incubation Cell (SFIIC)** which encourages innovative collaborations and linkages to encourage students in fulfilling their entrepreneurial aspirations.

The following are the objectives of SFIIC:

- To nurture, counsel, mentor and lead students to create and carry out entrepreneurial activities.
- To inculcate the entrepreneurial spirit by organizing Workshops, Seminars, competitions in business plan and entrepreneurship orientation programs to the youngsters.
- To facilitate regular interactions among students, startup promoters, officials, executives and other stakeholders.
- To collaborate with APIS and Start-up Squid to create necessary eco system to facilitate startup culture in this part of the state in collaboration with the Incubation cell.
- To provide all needed support from successful promoters to students in fulfilling their entrepreneurial aspirations.

Activities undertaken:

1. MOU with APIS (Andhra Pradesh Innovation Society and Start up Squid) - A Memorandum of Understanding has been signed, in the form of tripartite agreement among APIS, Start-up Squid and the college, to provide necessary inputs and strength to the SFIIC.
2. With their support students of our college and other colleges were given training for six months on every Saturday on idea creation, idea formulation, and idea feasibility in terms of operations, financial matters and technology related to research projects.
3. UGC sponsored National Seminar on ‘Innovation Management – A Strategic Imperative for Growth’ was organized on 22nd & 23rd August, 2017 in collaboration with Start-up Squid. Eleven Business ideas were presented in this seminar by the trained students by S-iSpace and three ideas were selected.

Achievements:

- *Ch. Pravallika* II B.Sc (MSCA) got **1 Lakh cash prize** for the Power Point Presentation on **Why Swachha Andhra in my View?** Jnanabheri Knowledge Summit held on 29th September, 2019. The Institution received the Certificate of Commendation from **APSCH** for exhibiting seed library, seed balls, hospital waste management the **Solid Waste Management** and photo display of Composting model.
- Students and members of the faculty came out with ideas in association with ICON Agro limited and provided knowledge of Organic Farming, Pollution reducing with self-watering system and Integrity mosquito control units.

Incubatees:

- Ms. Anjum, III MSCS has initiated a start up in December 2017. **SHUBPAL** – an Event Management business start-up with online portal offering services to parties, conferences and business meets tailored to meet customer requirements.
- **INFISTICH** is another online start up by Snigdha Bala, III BBA which caters to the fashion requirements of women & children of vijayawada.
- A small start-up business plan where the students made Ethnic Jewellery and placed on online portal.
- The SFIIC runs an on–line business portal where customers can market recycled paper products such as bags and jute products made and marketed by students.

SFIIC also takes the initiative to generate links with the industries by arranging visits to Kondapalli, Pedana, Managalagiri hotels and resorts to keep abreast with current industry trends.