#### SRI DURGA MALLESWARA SIDDHARTHA MAHILA KALASALA, VIJAYAWADA-10

An Autonomous college in jurisdiction of Krishna University, A.P., India

# DEPARTMENT OF COMMERCE B.COM HONOURS (COMPUTER APPLICATIONS)

B.com Honours (Computer Applications) is a four-year Bachelor's Degree programme in commerce. The course is useful to the students who are interested in pursuing their career in commerce in the field of computer applications. It is designed to provide students' knowledge in commerce related subjects along with practical skills in computer applications and software development related to industry.

- It is a programme that have a specific focus on computer applications and IT related subjects such as programming languages, data base management, web applications, networking and E-Commerce. Accounting, Finance, Economics, Marketing, Taxation, Statistics and Business Law etc are also included in the curriculum to provide knowledge on commerce in addition to computer applications.
- The combination of providing training in computer applications and in the field of commerce provides extra opportunity in placements.
- Students will gain in depth knowledge in software solutions, Data Base Management and Web Technologies.
- Students after completion of this course can pursue their higher education in MBA,MCA and M.com
- Internship opportunities are provided to inculcate research culture among the students in various software companies and financial institutions. This provides students with Hands on Experience allowing them to apply their knowledge in real world banking environment by preparing a project.

# **B.com Honours (Computer Applications) Jobs and career:**

B.com Honours (Computer Applications) is a combination of skills open for career opportunities in the fields of computer applications and commerce.

- Business Analyst
- Data Analyst
- Financial Analyst
- E-Commerce Specialist
- IT Consultant
- Systems Analyst
- Data Base Administrator
- Entrepreneurs
- Financial Managers
- Project Managers

### **B.com Honours (Computer Applications) Career -Scope:**

- After completion of the degree in **B.com Honours** (**Computer Applications**) they are placed through **college placements** in reputed Software Companies, consultancies, Web Developers and **MNCs** etc,
- Students who want to be excel in the management courses can go for Master of Business Administration (MBA), Post Graduate Diploma in Management (PGDM), Post Graduate Programme in Management (PGPM) and other Professional Diploma or Degree.
- Students who want to be excel in the Finance courses can go for Master of Commerce (M.Com).

## **Proposed Minor Courses:**

- Finance
- Management