

BEST PRACTICE DEBUNKING FAKE NEWS 2018-19

Resource Persons: Gowthami Khan & K.Deepthi from BBC Channel, Hyderabad

The resource persons from BBC beaurau conducted an awareness programme on debunking fake news. The most interesting stories about Labby subjects: digital media, startups, the web, journalism, strategy, and more. Here's some of what we've seen lately. How BBC is working with Facebook, in particular, to see how news can be most effective. Where we see deliberately misleading stories masquerading as news, we'll publish a Reality Check that says so. "We are working with Facebook, in particular, to see how we can be most effective. Where we see deliberately misleading stories masquerading as news, we'll publish a Reality Check that says so. And we want Reality Check to be more than a public service, we want it to be hugely popular. We will aim to use styles and formats – online, on TV and on radio – that ensure the facts are more fascinating and grabby than the falsehoods." —

