

SANKRANTHI SAMBARALU

Date: 09-01-2024

Department of Commerce and Management celebrated '**Sankranti Sambaralu**' an iconic festival of our Indian culture. The purpose of observing festivals on our campus is to acquaint students with Indian traditions, Customs and Cultures.

Brief report of the Program:

Department of Commerce and Management organized '**Sankranti Sambaralu**' on 9-1-2024. On this day of the celebration students were encouraged to participate in different competitions like Rangoli, Traditional Food, Vegetable Carving, Bommala Koluvu, Cangireddula Aata, Pongal preparation, Bhogi Mantalu, Kolatam, were performed. The rolling title '**Sankranti Lakshmi**' a stage show has been organized for which many students participated for this distinct competition. Folk dance continued as another colourful completion of this day that maintained culture alive. Finally these celebrations were concluded with prize distribution to all the winners of various competitions. All students, lecturers and management experienced the bliss of the festival to the most extent for both days.

