

## **Start-up (Shubpal – Event Management)**

One of the student *Ms. Anjum Mirza* has launched *Start-up SHUBPAL*, Event Management.

### **About Shubpal**

Shubpal.com is an online event planning website, started as a simple thought to make day-to-day; fast growing consumer services on internet. It is first of its kind and it is an endeavour to organize services provided by all event needs, providing dealers and help them to reach customers, and manage their operations internally; most importantly enabling customer's access to their availability calendar; which has been challenge in the past.

**Motto- “WE DON’T JUST MAKE EVENTS, OUR BUSINESS IS TO IMPROVE THEM WISELY”**

### **FOR CUSTOMERS**

Shubpal.com is a perfect place to find all events such as Birthday Party, Anniversary Party, Get-Together Party, Kitty Party, Conferences, Business Meetings based on availability with pricing, rating and reviews.

### **FOR SERVICE PROVIDERS**

Shubpal.com can assure increasing occupancy 24X7, enhance customer relationship by staying in continuous touch with customers, can take full advantage of social media, by effortlessly integrating into Face book and other social media sites where one can reach millions of additional customers.

### **Special Features**

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|-------------------------------|----------------------------|
| * Discount                    | * Live Streaming           |
| * Digital Animated Invitation | * Wide Choice of Selection |
| * Budget Planning of Event    | * Customized Gifts         |

### **Appreciation from Principal Dr. T. Vijaya Lakshmi**



Website: [www.shubpal.com](http://www.shubpal.com)

Facebook link for Shubpal

