

TWO DAYS WORKSHOP ON MAKE YOUR OWN START UP IN DIGITAL MARKETING

DATE : 20-06-2018 and 21-06-2018

RESOURCE PERSONS : Sri. S. Siva Lalitha, CEO, Hyper Techno Sol., VJA.
Sri. N. Ravi, Software full Stack Developer, Hyderabad.

PARTICIPANTS : 64 students from final BSc [MPCS, MECS, MSCS & MSCA]

DESCRIPTION OF THE PROGRAMME

- ❖ Sri. S. Siva Lalitha discussed the current trend of a paradigm shift from the Traditional Marketing to the Digital Marketing
- ❖ Sri. N. Ravi enlightened the students on the current industrial trends using the digital media. The workshop focused on creating the Web pages for digital Marketing.

PARTICIPATION OF STUDENTS

