

CERTIFICATE PROGRAMME

1. Name of the College : SRI DURGA MALLESWARA SIDDHARTHA MAHILA KALASALA
2. Department : COMMERCE & MANAGEMENT
3. Title of the Programme : KOTAK SECURITIES EDUCATION PROGRAM – “KONA KONA SIKSHA” (NISM)
4. Date of the Programme : 19-03-2024 & 20-03-2023
5. Details of the Chief guest : G. Rajasekhara Reddy, Certified financial planner, Trainer for Bajaj Finserv
6. Brief report of the Programme : The department of commerce & management organized a Two-day Seminar for BBA & B.com students. It is conducted by Bajaj Finserv, and headed by Mr. Rajasekhara Reddy, a distinguished member of Bajaj Finserv. The Seminar aimed to give the students a Comprehensive understanding of capital market. He covered various Topics including the importance of the Stock Market, Mutual Funds, and Trading in the equity market. Mr. Rajasekhara Reddy emphasized the importance of investing with the help of Technical & Fundamental Analysis to the student. The seminar received a positive response for the participants, who gained valuable insights into the workings of the stock market. The seminar provided a rare opportunity for students to learn from industry experts and interact with their peers in a meaningful way. The department takes pride in organizing such initiatives, which not only enhance students knowledge but also prepare them for the real world challenges of the business world.

