

Seminar

1. Name of the College: Sri Durga Malleswara Siddhartha Mahila Kalasala
2. Organized Department: Commerce & Management
3. Title of the programme: National Start Up Day- “Women In Start- Ups: Breaking Barriers and Building Empires.
4. Date of the programme: 06-01-2025
5. Resource person of the Programme: Puvvada Mohana Rao, MD, Mohan Impressions, Chapter chairman –BYST.
M. Sri Ramarao, Sr.Manager, Central bank of India, Mentor-BYST.
Potluri.Venkateswara rao, Retired Lead Bank District Manager, Union Bank of India, Mentor BYST.
R. Lalitha, Akritthe Fashion Designer
6. Brief report of Program: Sri Durga Malleswara Siddhartha Mahila Kalasala of Commerce& Management celebrated National Start Up Day in collaboration with Institutions Innovation Council on 6-1-2025 with the theme “Women In Start- Ups: Breaking Barriers and Building Empires”. The event was graced by several distinguished personalities: Puvvada Mohana Rao, MD, Mohan Impressions, M. Sri Ramarao, Sr.Manager, Central bank of India, Potluri.Venkateswara rao, Retired Lead Bank District Manager, Union Bank of India, R. Lalitha, Akritthe Fashion Designer.

The Chief Guest Puvvada Mohana rao highlighted the importance of skill development programs, stating that they enhance student’s ability to face challenges in the global job market. By acquiring innovative skills, students can achieve success not only academically but also as entrepreneurs. D.V. Krishna Rao, as the Finance officer of the BYST emphasized that the success of Start-ups depends heavily on the efforts of women entrepreneurs. Start-Ups have paved the way for employment & Investment across different sectors, creating a significant impact nation-wide. He also told the importance of BYST’s role in supporting and mentoring start-ups.

Mr. M. Sri Rama Rao spoke about how innovative models have reduced the risk for women entrepreneurs. He discussed the government’s schemes like the Mudra Yojana Loans, which have empowered many women by easing financial Burdens. He also acknowledged the awards distributed for excellence on National Start up day.

Mr.P.Venkateswara Rao detailed how funds are essential for the sustained growth of start-ups and how they drive innovative solutions. He shared insight into entrepreneurship strategies and BYST’s continuous contributions.

Ms.R.Lalitha a successful entrepreneur shared her journey of turning her ideas into reality with BYST mentorship showcasing how start-ups can revolutionize the market.

