

GUEST LECTURE

1. Name of the College: Sri Durga Malleswara Siddhartha Mahila Kalasala
2. Organized Department: Commerce & Management
3. Title of the programme: Awareness on entrepreneurship
4. Date of the programme: 30-12-2024
5. Resource person of the Programme: D.Amar Chandh MA, MSW, Cluster Head BYST
6. Brief report of Program: The Department of Commerce and Management conducted Entrepreneurship Awareness Programme on 30-12-2024. The objective of this programme is designed to promote entrepreneurship among students, aspiring business owners, and professionals. D. Amar chandh said that the main aim of BYST is to encourage the youth to become employees to entrepreneurs. CSR(Corporate social Responsibility) is the NGO organization provides funding for this programme and also provides training for the students.
7. Objectives of the programme:
 - a. Awareness Creation
 - b. Skill Development
 - c. Encouragement of Innovation
 - d. Networking & Support
8. Outcomes of the Programme:
 - Increased Awareness about the Entrepreneurial Journey & the challenges involved.
 - Enhanced confidence in pursuing Entrepreneurial ventures.
 - Improved Practical skills such as business planning, financial Management and Market Research.

