

## **COMMERCE FEST**

1. Name of the College : Sri Durga Malleswara Siddhartha Mahila Kalasala
2. Organized Department : Commerce & Management
3. Title of the programme : LAKSHYA 2K25
4. Date of the programme : 28-02-2025
5. Chief Guest of the  
Programme : T.V.Ramana FCA, Brahmayya & Co.
6. Guest of Honour : Sri N.Lalitha Prasad, Joint Secretary, Convenor,  
Vijayawada
7. Brief Report of the Programme: As part of the Golden Jubilee celebrations of Siddhartha Academy of General & Technical Education, the Department of Commerce & Management of SDMSMK organized a national level fest LAKSHYA 2K25. Chief Guest T.V.Ramana FCA, Brahmayya & Co. Vijayawada, Guest of Honour Sri N.Lalitha Prasad, Joint Secretary, Siddhartha Academy of General & Technical Education Convenor, College Principal Dr. S.Kalpana, Special Officer Dr.R.Madhavi Commerce and Management HOD Dr.V.Sandhya Lakshmi inaugurated Fest. Chief Guest T.V.Ramana emphasized the importance of developing practical skills along with theoretical knowledge. He also discussed how these fests helps in building leadership & teamwork qualities. He also motivated the students to contribute towards the welfare of financial soldiers like CA Professionals. In this various Formal & Informal events are conducted.

Formal Events	Informal Events
Talk-O-Mania (Group Discussion)	Number ninja (Number Hunt)
Next-Gen-Leader (Young Manager)	Mr.&Ms.Lakshya (Traditional Vs. Modern)
Biz Quest (Business Quiz)	Spot Photography (Laugh Attack)
Shark Tank challenge (Product Launch)	The CEO swing ( Group Dance)

Around 300 students from different colleges are participated and the fest concluded with great enthusiasm and provided valuable platform for students to learn, compete and grow. The participants are showcasing their skills and creativity through various competitions.



