

## **AWARENESS PROGRAMME**

1. Name of the College : Sri Durga Malleswara Siddhartha Mahila Kalasala
  2. Organized Department : Commerce & Management
  3. Title of the programme : SECURITIES MARKET
  4. Date of the programme : 20-02-2025
  5. Resource person of the Programme : Dr.Achyuta Rama Kishore, Securities Market Trainer, Vijayawada.
6. Brief Report of the Programme: On February 20 2025, the Dept.of Commerce and Management at SDMSMK Organized an awareness take on the topic of the securities Market”.The Resource person for the session was Dr.Achyuta Rama Kishore, a Well-known Securities Market Trainer from Vijayawada. The session aimed to provide valuable insights into the securities market, enhancing the financial literacy of students & participants. Dr.Kishore provided valuable insights into market Dynamics, Trading Strategies, and risk management, engaging the audience through real-life examples and interactive discussions. Finally the session aimed to enhance the understanding of securities market among students and faculty, covering key concepts such as the functioning of stock exchanges, investment opportunities, regulatory frameworks and importance of financial literacy.



